

Introduction

We respect your concerns about privacy. This Privacy Policy applies to personal information we collect on www.clariti-health.com and www.my-well-being.com (the “**Sites**”). The Privacy Policy describes the personal information we obtain, how we use and share the information, and your options about our use of the information. We also describe the measures we take to protect the security of the information and how you can contact us about our privacy policy. “You”, “yours” and “Client” refer to the organization, patients or prospective patients, employees, and affiliates of the organization that are subscribing to our services. “We,” “our”, “us” and Clariti refers to Clariti Health, LLC.

Information We Obtain and How We Use It

Information We Obtain from You

Here are ways you may provide information and the types of information you may submit, collectively referred to as “**personal information**”, and how we may use that information. You may contact us by filling in information on forms, by sending an e-mail, by uploading information to us, or by authorized integration with your internal systems.

The types of personal information collected through forms on the site include your name; e-mail; phone numbers; organization; title/position; and address. You may complete a form or send us an e-mail to request a demo; register for a conference; attend a webinar; submit a request; respond to an e-mail; ask a question; access white papers, case studies, and product literature; request client support; submit a request for training; or provide feedback. We may use the information provided to respond to your inquiry, contact you about your request, ask a question, provide announcements about products and future events, conduct studies and surveys, and contact you for other reasons related to offering and improving our services.

In addition if you are a subscribing Client we have additional information related to your organization; your providers; your patients and their conditions and treatments; services you provide and the fees for such services; payor information; and your payment information. We will refer to this specific information as “**client data**”.

Information We Obtain By Automated Means

We use information collected online through cookies and other automated means for purposes such as customizing and enhancing our visitor’s experience on our Sites, collecting statistics, and understanding the manner in which visitors use our Sites. We also use the information to help diagnosis technical and service problems, administer the Sites, identify visitors, and gather demographic information about our visitors.

Cookies are small text files sent by us to your computer and from your computer or mobile device to us each time you visit our website or use our desktop application. They are unique to your account or your browser. Session-based cookies last only while your browser is open and are automatically deleted when you close your browser. Persistent cookies last until you or your browser delete them or until they expire. Some cookies are associated with your account and personal information in order to remember that you are logged in. Other cookies are not tied to your account but are unique and allow us to carry out site analytics and customization, among other similar things. If you access the Services through your browser, you can manage your cookie settings there but if you disable some or all cookies you may not be able to use the Services.

We use third parties like Google Analytics for website analytics. You may opt-out of third party cookies from Google Analytics on its website. We do not currently recognize or respond to browser-initiated Do Not Track signals as there is no consistent standard.

Other Uses of Information

In addition to the uses discussed above, we also may use the personal and Client information you provide on our Sites to operate, assess, and improve our business. Specific uses include developing new products and services; enhancing how we support our clients; managing our communications; advertising and marketing; analyzing our products, services, and websites; administering our websites; and performing market research. We also may use the information to protect against and prevent fraud, claims, and other liabilities and to comply with or enforce applicable legal requirements, industry standards, and our policies and terms. In addition, we may use the information we obtain through the Sites in other ways for which we provide specific notice at the time of collection.

Social Media and Other Web Sites

The Sites include social media functions, such as our blog, Twitter, LinkedIn, and Facebook widgets. These widgets may collect information about which pages visitors visit on the Sites and the IP address of the device you use to connect to the Internet. These widgets may also set a cookie to ensure the features are functioning properly.

Social media functions and widgets are either hosted by a third party or hosted directly on the Sites. Your interactions with the social media functions and widgets located on the Sites are governed by the privacy policies of the companies that provide them. If you utilize any of the social media functions or widgets on our Sites, we strongly suggest you review the privacy policies of the companies that provide those functions and features.

In addition to social media, the Sites provides links to other websites operated by companies other than Clariti. Linked websites may have their own privacy policies, which we strongly suggest you review if you visit any linked websites. We are not responsible for the content of any websites we do not operate, any use of those websites, or the privacy practices of those websites.

Information Sharing and Disclosure

We do not sell or otherwise disclose personal information we collect on our Sites, except as described herein.

Clariti may share client data in accordance with our agreement with the Client and the Client's directives, including:

With third party service providers and agents and integrated systems. We may engage third party companies or individuals to process client data, including hosting client data, eligibility and claims EDI clearinghouses, credit card and payment processors, patient financing institutions, and other third parties to achieve Client's business objectives and the purposes of the Sites. Clariti may, acting on our Client's behalf, share client data with other financial and clinical systems in use by the Client and authorized by the Client. Clariti is not responsible for how those system providers may collect, use, and share client data.

With regulatory or accrediting bodies. Clariti may provide client data to government agencies, associations, registries, and accrediting bodies to comply with regulatory and compliance requirements.

Comparative statistics. As part of the Services, Clariti may at times use client data to help provide comparative statistics and benchmarks based on data from similar clients. Client data used for providing comparisons will be de-identified and in aggregate.

Other types of disclosure

Clariti may share or disclose client data and other information as follows:

To comply with laws. To comply with legal or regulatory requirements and to respond to lawful requests, court orders, and legal process.

Changes to our business. If we engage in due diligence related to a merger, acquisition, dissolution or bankruptcy, reorganization, financing, or sale of some or all of Clariti's assets, or steps in contemplation of such activities. Should such a sale or transfer occur, we will use reasonable efforts to direct the transferee to use personal information you have provided to us in a manner consistent with our Privacy Policy.

To enforce our rights, prevent fraud and for safety. To protect and defend the rights, property, or safety of us or third parties, including enforcing contracts or policies, or in connection with preventing or investigating fraud.

Sales support. We may disclose de-identified information to support our sales process. For example we may provide statistics regarding the beneficial impact of Clariti products on client operations.

Your Rights

We offer you certain choices about how we communicate with you and what information we obtain from you. You may opt-out of receiving communications from Clariti by contacting us as specified in the Contact section below, updating your account settings in the Sites, or by selecting our opt-out options available in our electronic communications.

Subject to applicable law, you may have the right to request access to and receive information about the personal information we maintain about you, update and correct inaccuracies in your personal data, and have the information blocked or deleted, as appropriate. The right to access personal information may be limited in some circumstances by local law requirements.

Protecting Personal Information

Clariti, and our hosting and technology partners, take security seriously. We take various steps to protect information you provide to us from loss, misuse, and unauthorized access or disclosure. These steps take into account the sensitivity of the information we collect, process and store, and the current state of technology to protect the information you provide against unlawful, accidental or unauthorized destruction, alteration, loss, access, use or disclosure.

Retention

We may retain personal information and client data for as long as necessary to deliver the products and services or as needed for other lawful purposes. You may request that we delete any personal information and we will do so provided that deletion does not interfere with completing the transaction for which the personal information was collected or maintained.

Modifications

We may update our Privacy Policy periodically and without prior notice to you to reflect changes in our personal information practices or relevant laws. We will post the updated version on this page and include the effective date.

Contact

Please also feel free to contact us if you have any questions about Clariti's Privacy Policy or if you would like us to update your preferences. You may contact us at privacy@clariti-health.com, by phone 844.696.6741, or mail to Clariti Health 26 Bayberry Lane Branford, CT 06405.